

COHORT 01 · APPLICATION

Application Form

Treso Venture Studio — Cohort 1, 2026

Welcome

Treso Venture Studio is a Canadian venture studio that co-builds companies with founders from day zero. We provide seed capital, hands-on operational partnership, and a structured 8–12 week sprint to take real ideas from concept to validated MVP.

We are looking for **3 teams** for Cohort 1 — ideally teams of **2 to 4 people** with a clear idea they are ready to build.

If selected, your team will receive **up to \$25,000 CAD in seed capital**, operational support across legal, finance, and strategy, hands-on co-founding partnership from the Treso team, and access to our network of operating companies. In return, Treso Group takes a founding equity stake — terms are tailored to each team and venture, and finalized before any agreement is signed.

Who Should Apply

You should apply if:

- You are a team of **2 to 4 people** with a clear idea you want to build
- Your idea can be **new or already in progress** — but it must be defined
- You are willing to commit **full-time** to the program for 8–12 weeks
- You are based in or willing to operate from **Canada**

You should not apply if:

- You are looking for a job, internship, or paid role
- You don't have an idea yet and want us to find one for you
- You are not able to commit full-time during the cohort

Before You Begin

This application takes most teams **30–45 minutes to complete properly**. We suggest you draft your answers as a team, refine them, and submit only when you are confident in your responses.

There are no trick questions. We are looking for honesty, clarity, and conviction — not polish. Short, real answers beat long, abstract ones.

How to submit: Complete this form, save it as a PDF, and email it to **info@tresogroup.com** with the subject line "*Cohort 1 Application — [Team Name]*". You may attach additional materials (deck, prototype links, supporting documents) if relevant.

Application window: Cohort 1 applications are reviewed on a rolling basis. We acknowledge every submission and respond with next steps as we move through the stages outlined at the end of this form.

On confidentiality: This form includes a mutual confidentiality clause at the end (Section 5). By signing, both your team and Tresio agree to protect each other's information during the evaluation process. Please read it carefully before submitting.

SECTION 01

The Team

Tell us who is applying. Tresio selects people first, ideas second.

1.1 Team or Project Name

(What do you call yourselves or your idea?)

1.2 Team Lead / Primary Contact

Full Name

Email

Phone

City, Province

1.3 Team Size

How many people are on your team?

- 2 people
- 3 people
- 4 people

Note: Tresio may suggest adding a complementary teammate if your team has a clear skill gap. This is always discussed with you — never forced.

1.4 Team Members

List each team member's name and a one-line description of their role on the team.

#	Full Name	Role on the Team
1	<input type="text"/>	<input type="text"/>
2	<input type="text"/>	<input type="text"/>
3	<input type="text"/>	<input type="text"/>
4	<input type="text"/>	<input type="text"/>

1.5 How long have you worked together as a team?

- Less than 1 month
- 1–3 months
- 3–12 months
- More than 1 year
- We have just come together for this application

SECTION 02

The Idea

This is what you want to build. All applicants must have a defined idea — Treso does not generate ideas.

On sharing your idea: *You don't need to share every detail at this stage. A clear summary of the problem, your direction, and your conviction is enough. Treso reviews all applications privately and does not share submissions externally. Section 5 of this form includes a mutual confidentiality clause that protects both parties throughout the evaluation process.*

2.1 One-Sentence Pitch

(Complete this sentence in plain English: "We are building [X] for [Y] so that they can [Z].")

Answer — one sentence only

2.2 What problem are you solving?

(Describe the problem clearly. Who has this problem? How big is it? How do you know it is real?)

Answer — 4–8 sentences

2.3 What is your proposed solution?

(Describe what you want to build at a high level. You don't need to share technical depth or proprietary detail — just enough to give us clarity on your direction.)

Answer — 4–8 sentences

2.4 Why now?

(What has changed in the market, technology, or world that makes this the right moment for this idea?)

Answer — 2–4 sentences

2.5 Current Stage

Where is this idea today?

- Just an idea — nothing built yet
- Early research — talked to potential users, validated the problem
- Concept developed — wireframes, drafts, plans on paper
- Prototype built — something exists, even if rough
- Already launched — live with users, looking to accelerate

2.6 What sector or industry does this fit into?

- Logistics / Transportation
- Real Estate / PropTech
- Cold Chain / Warehousing
- Distribution / 3PL
- Agriculture / Agritech
- SaaS / Software
- Health / Wellness
- Financial Services
- Consumer Products
- Other:

SECTION 03

Why You

This is where we understand your conviction and capability. Be specific. Be honest.

3.1 Why is your team the right team to solve this problem?

(Domain knowledge, lived experience, technical skill, network, obsession — what gives you an unfair advantage here?)

Answer — 4–8 sentences

3.2 What have you already done on this idea?

(Research, user interviews, prototypes, conversations with potential customers — anything you've done so far. If you've done nothing yet, say so honestly.)

Answer — 4–8 sentences

3.3 What is the biggest unknown you need to figure out?

(Every idea has open questions. What is the one you would most want Tresos help answering?)

Answer — 2–4 sentences

3.4 If you had Tresos full backing, where would you take this in 12 months?

(Not a hockey-stick projection. A real description of where you want this venture to be a year from now.)

Answer — 2–4 sentences

SECTION 04

Commitment & Ask

The honest part — can you actually do this, and what do you need from us?

4.1 Full-Time Commitment

Are all team members able to commit full-time (40+ hours/week) for the duration of the 8–12 week cohort?

- Yes — all team members fully available
- Mostly — most members full-time, with one or two part-time
- No — significant prior commitments remain

Note: Full-time commitment from at least one founder is mandatory. Part-time team members are acceptable in support roles only.

4.2 Location

Is your team based in or willing to operate from Canada during the cohort?

- Yes — based in Canada
- Yes — willing to relocate or operate from Canada during the cohort
- No

4.3 What do you need most from Tresó?

(In your own words — capital, co-founder support, operational infrastructure, network, mentorship, all of the above.)

Answer — 2–4 sentences

4.4 Is there anything else you want us to know?

(Optional. Links to portfolios, previous work, decks, demo videos, supporting context — anything that helps us understand your team and your conviction better.)

Answer — open

SECTION 05

Mutual Confidentiality & Submission

Mutual Confidentiality Acknowledgement

This section establishes a mutual confidentiality understanding between the applying team ("the Applicants") and Tresó Group ("Tresó") for the duration of the application and evaluation process for Tresó Venture Studio Cohort 1.

Tresó agrees to:

- Treat the contents of this application as strictly confidential
- Use the information solely for the purpose of evaluating the Applicants for Cohort 1
- Not share the application, the idea, or any related materials with any third party outside the Tresó evaluation team
- Not pursue or develop the Applicants' specific idea independently of the Applicants during the evaluation period

The Applicants agree to:

- Treat Tresó's program structure, evaluation process, and any feedback received as confidential
- Not share Tresó's proprietary methods, materials, or internal communications with third parties
- Acknowledge that Tresó may, in the ordinary course of its business, evaluate similar or adjacent ideas from other applicants

Both parties acknowledge:

- This is a mutual confidentiality understanding intended in good faith for the application and evaluation period

- If the Applicants are shortlisted and invited to proceed to a formal partnership discussion, a more comprehensive Non-Disclosure Agreement (NDA) and program participation agreement will be signed before any further commercially sensitive information is exchanged
- This acknowledgement does not create any obligation on either party to enter into a business relationship, and either party may withdraw from the evaluation process at any time

Note: This clause has been drafted in good faith but is not a substitute for formal legal advice. Tresco recommends Applicants review with their own counsel if they have concerns. A formal NDA, vetted by Tresco's legal counsel, will be issued before any shortlisted team enters Phase 2.

Submission Confirmation

Please confirm the following before submitting:

- All team members have reviewed and agreed to this application
- The information provided is accurate to the best of our knowledge
- We have read and accept the Mutual Confidentiality Acknowledgement above
- We understand that Tresco is under no obligation beyond acknowledging receipt of this application

Signed by Team Lead (on behalf of the team)

Full Name	<input style="width: 100%;" type="text"/>
Signature	<input style="width: 100%;" type="text"/>
Date	<input style="width: 100%;" type="text"/>

Submission Instructions

- 1 Save this completed form as a PDF
- 2 Email it to info@tresogroup.com
- 3 Subject line: "**Cohort 1 Application — [Your Team or Project Name]**"
- 4 Attach any supporting materials (deck, prototype link, demo video) if relevant
- 5 We will acknowledge every application and follow up with next steps as we move through the stages outlined below.

What Happens Next

Stage 1 — Acknowledgement. We confirm receipt of your application.

Stage 2 — Review. The Tresco team reviews your application carefully. We may reach out with follow-up questions.

Stage 3 — Conversation (if shortlisted). We schedule a 45-minute call with your full team to learn more. A formal NDA will be issued before this stage.

Stage 4 — Phase 2: Partnership Discussion (if invited). Shortlisted teams enter formal partnership discussion, including equity terms, partnership agreement, and program onboarding.

Stage 5 — Decision (within 30 business days after Stage 4). We confirm whether your team is invited to join Cohort 1.

Questions or need help completing this form?

Email: info@tresogroup.com

Phone: +1 (289) 906-4985

Web: tresogroup.com

Email your completed form to info@tresogroup.com | We respond to all applications within 7 business days.